

# FNQROC ECONOMIC DEVELOPMENT ADVISORY GROUP ACTION REGISTER & BOARD RECOMMENDATIONS



<b>Meeting No.</b>	14
<b>Meeting</b>	FNQROC LG Economic Development Advisory Group
<b>Date</b>	10 July 2020
<b>Meeting Opened</b>	10:00 am
<b>Venue</b>	Cairns Regional Council – Committee Room, Level 3

## Attendees (In Person)

Name	Organisation
Sam Wiaczek	Cairns Regional Council
Ellen Cox	Cairns Regional Council
Jennifer Thompson	Cairns Regional Council
Nicole Griffiths	Cairns Regional Council
Sarah Campbell	Cairns Regional Council (Event section only)
Bree Thomas	Cairns Regional Council (Event section only)
Paul Smyth	Douglas Shire Council (Events)
Amy Mail	Douglas Shire Council (Events)
Belinda Hutchinson	DSDMIP
Linda Richardson (Chair)	FNQROC
Danielle Carey	RDA
Rosie Douglas	TTNQ
<b>BY TELE-CONFERENCE (+61 2 9091 7603   Access Code: 323-092-885)</b>	
Verena Olesch	Carpentaria Shire Council
Ashleigh Bartley	DITID
Hurriyet Babacan	JCU / RECoE
Gwyneth Nevard	Tablelands Regional Council
Calum Kippin	Tablelands Regional Council

## Apologies

Name	Organisation
Wendy Hughes	Advance Cairns
Cherie Schafer	Carpentaria Shire Council
Katie Hatton	Cassowary Coast Regional Council
Lawrence Booth	Cook Shire Council
Dale Bainbridge	Croydon Shire Council
Cindy Perry	DESBT
Darlene Irvine	FNQROC
Tracey Wilson	Hope Vale Aboriginal Shire Council (via Phone)
Susan Parsons	Mareeba Shire Council
Nicole Van Beuningen	Tablelands Regional Council
Benjamin Alexander	TIQ
Kimberley Gillan	Yarrabah Regional Council

## Welcome and Roundtable Introductions

The Chair welcomed presenters Ms Jennifer Thompson and Ms Nicole Griffiths, CRC and noted that Ashleigh Bartley, DITID would be joining the meeting via phone during the meeting. The group conducted roundtable introductions.

**2.0 Local Government Event Planning Discussions****1. Event Activation**

Update on event activation/status of Council events, activities and projects

- Cairns noted that Community Markets and Tanks/CPAC shows had been reactivated, however there were 44 postponed community events that needed to be reactivated over the next 6-9 months. Works are due to commence on the Cairns Esplanade Dining Precinct and therefore City/Esplanade markets postponed until 2021. GBR Masters Games launched and scheduled for May 2021 (only 6% of participants are International). Other large-scale events (10,000 +) will either be cancelled or live-streamed.
- Carpentaria noted that Outback by the Sea (26 Sept) ticketed FREE event/capped under 500, Hatchery official opening will be proceeding.
- Douglas noted markets have been reactivated, Port Shorts will be a FREE ticketed event for contact tracing and include a live TV broadcast to broaden audience and a number of previously scheduled Carnivale events had been 'pulled-up' and delivered as smaller scale stand-alone events, such as Wonderland under the Stars, Dogs Day Out and Beach Hockey Tournament.
- Tablelands noted small NAIDOC acknowledge event had been held (NAIDOC has been rescheduled to November); Tablelands Folk Festival will proceed (under 500 attendees), Targa proceeding, but Tour of the Tropics will no longer be travelling to the Tablelands to perform, all performances Cairns based.

**2. Planning for Council run Christmas/NYE 2020**

- Cairns has 7 multi-year community agreements in place, need to ensure community groups can deliver.
- Any council run Christmas/NYE activities for 2020 will be either small scale or delivered via online platforms

**3. Funding Opportunities for Community Groups**

What funding is available for events, activities, projects and what is Councils involvement in these events?

- CRC advised Community Grant Policy Review to council 22 July for events from 01 December onwards. ED Grants currently open. Postponed Xmas/NYE Grants
- TRC advised moving more towards bucket funding with Community Grants with council for consideration late July.
- DSC advised Grant Pool smaller (opening August). Ability to apply online now and good groundwork in place for next year.
- Concerns around local sponsorship \$'s that have dried up, which in turn places increased requests on councils

#### 4. COVID Event Plans – Implications and Considerations for LG

Planning an event using the State COVID Event Plan, some of the considerations or concerns raised included:

- Who approves events with attendees of 500-10,000? (Chief Health Officer or council)?
- If councils approve, what additional timeframe will be required for this process?
- Additional resources required to assist community groups design plans and map out events sites to be COVID safe. CRC are currently mapping out the Esplanade.
- CRC have taken on an advisory role for external events coming into Cairns (would normally fall on the PCO) to assist in COVID safe planning/capacities.
- CRC are developing Permits/Forms to make more digestible for community groups and to have the ability to tack onto existing permits.
- Incorporating COVID planning into existing Risk Management Plans
- Complexities and considerations around funding applications/COVID plan submissions (in which order). Extra pressures on community groups.
- CRC is looking at providing COVID Kits (including marquee/sandwich boards/signage) for use by community groups, to take this added expense off them.
- CRC will be hosting Training Sessions in August for Cairns groups and will share resources with FNQROC for circulation to other councils.
- Onus appears to be on Event Organiser to do health screenings and provide separate First Aid area. Concerns around who should manage this role as Community Groups and council not trained. If council responsibility, do personal need to wear full PPE, how do they direct quarantined public? Management should fall on Qld Health. The group agreed further investigation around this issue was required to clarify responsibility.
- Reference to COVID training within plan. TTNQ believed the training was available online and self-print certification.
- TTNQ advised that they have taken a leadership role within industry sectors and advised the group as they work through event planning for public events to make note of any restriction that does not make sense in the plan, collate and discuss as a group and put forward alternative recommendations to the department. Suggested looking at WA as an example for forward planning as a State with minimal restrictions currently in place.

#### 5. Cross Regional Events

What regional events planned in the next 6-12 months?

- Targa (4-6 Sept), Ironman (Sept) consideration for VIC registrations, Tour of the Tropics (Cairns only performances and capped numbers), GBR Masters Games.

- R Douglas (TTNQ) advised that they had just finalised budgets and there will be a focus on events for the next 12-18 months, with marketing \$'s available for existing events that drive visitation and have the potential to extend stays (ie GBR Masters and Port Shorts, etc).
- Event acquisition under consideration by TEQ/TTNQ; Sporting events – need to consider ROI; Taipans – alternatives under consideration, CCC not due to reopen for Business events until Feb/Mar 2021.

- **Mapping Cross Regional Events**

Update on Cross Regional events and future planning:

- With councils re-scheduling many events or planning new events, it is imperative to consider what events are currently in the market.
- FNQROC will compile all regional events (including community) onto one Regional Mapping Calendar that can be used as an Event Planning Tool to avoid clashes and explore opportunities to leverage neighbouring events to maximise attendee numbers and/or co-fund speakers/entertainment OR explore opportunities for joint funding submissions for cross regional events.
- Imperative for tourism products/experiences/events to be listed with ADTW
- TTNQ / Cairns Airport have tourism branded Social Distancing signage available via website. Fun and quirky, whilst still promoting a tourism branding – encourage councils to use at events.

- **Airline Update**

Update on current airline trends:-

- International travel unlikely before June 2021
- TTNQ in close relationships with airlines and usually aware of sale fares that could assist in promotion of council events. Councils to speak with Kelsey.
- Qld Tourism working behind the scenes re Aus/NZ travel bubble
- CRC (Sarah) questioned viability of PNG flights, as strong target market for GBR Games
- Direct regional flights, Cns-Sunshine Coast and Cns-Toowoomba

**ACTION:**

- R Douglas to liaise with S Campbell (CRC) re PNG flights for GBR Masters Games, plus potential marketing \$'s as per new budget
- ALL Councils to feed events (including community) to FNQROC for inclusion in the Regional Event Mapping Calendar (available via FNQROC website)
- FNQROC to circulate TTNQ links to Social Distancing Signage
- CRC to provide FNQROC with COVID Planning Training Resources once developed for sharing with other councils.
- CRC/TTNQ to provide link to online COVID training for circulation

ITEM #	PRESENTATION KEY LEARNINGS/OUTCOMES
3.0	<p><b>Year of Indigenous Tourism &amp; Development (10 Mins)</b></p> <p>Ashleigh Bartley (DIDTID) provided an overview of the opportunities and support available to FNQROC Councils in relation to indigenous Tourism Development, particularly aligned to the Year of Indigenous Tourism. Key points raised include:</p> <ul style="list-style-type: none"> <li>• Role is to walk the pathway with clients along every stage of the journey to identify gaps in the market and determine if their 'idea' is viable or not.</li> <li>• Best protocol for new tourism businesses is to present to the service she offers prior to presenting to council or LTO. Tourism is particularly tough, so critical to make sure the client is ready and dedicated to succeed.</li> <li>• Year of Indigenous Tourism extended into 2021 and recent funding rounds extended due to COVID impacts.</li> <li>• Scope of Services currently with Department for sign off then shared with FNQROC.</li> </ul> <p><b>ACTION:</b></p> <ul style="list-style-type: none"> <li>• A Bartley to share Funding Map detailing how and where indigenous businesses can access funding and share Scope of Services once signed off.</li> </ul>

#### 4.0 State and Local Government Update

Item	STATE & LOCAL GOVERNEMENT SUMMARY (Incl. links to programs)
4.0	<p><b>DSDMIP – Belinda Hutchinson</b></p> <p>B Hutchinson advised that State Development now sits under Hon Kate Jones MP, Minister for Tourism and State Development and highlighted the following key points:</p> <ul style="list-style-type: none"> <li>• Economic recovery – supporting QRA. Regional Recovery Workshop. Diversification, collaboration. State Plan September.</li> <li>• DSDTI lead agency – EFRG (members across QG Departments, LGAQ, CCIQ, other peak bodies) developing industry blueprints.</li> <li>• Funding: Qld Govt \$7b in support (health, economy, community) since onset of COVID. Payroll tax relief, business loans, electricity bill rebates, \$200m local Government community infrastructure, etc.</li> <li>• Unite &amp; Recover – Stage 2 released. Ag, construction, tourism (\$15m airline route support).</li> <li>• DESBT – <a href="#">Small Business COVID19 Adaption Grant</a> – 2,565 applications submitted, 48% funds requested (@2pm 9 July). Available for NFPs if they meet specified criteria.</li> <li>• Arts &amp; culture: A further funding package of \$22.5m. <a href="https://www.arts.qld.gov.au/aq-funding/arts-and-cultural-recovery-package">https://www.arts.qld.gov.au/aq-funding/arts-and-cultural-recovery-package</a></li> <li>• \$100k to TAFE Qld to bid for Pacific Maritime Services Training. Commonwealth contract up in December – TASMANIA</li> <li>• Housing and Public Works - Cairns Convention Centre expansion project. DSDTI invited to present <a href="#">tendering tips at workshops</a> - 21 July and 4 August (tbc).</li> <li>• <a href="#">Tendering Tips Webinar</a> (23 July) and <a href="#">Capability Statement Writing</a> (30 July).</li> </ul> <p><b>DESBT – Cindy Perry (provided post-meeting)</b></p> <p>C Perry extended her late apologies but shared the following useful links post meeting:-</p> <ul style="list-style-type: none"> <li>- <a href="#">Small Business Adaption Grant</a></li> </ul>

- [Eligibility Tool](#), [Guidelines](#), [FAQS](#) and [Tips](#)
- [Business Assistance Finder](#) and [Small Business Hotline](#) for support and advice on a suite of assistance offered to business in response to COVID-19

ITEM #	GENERAL BUSINESS / EMERGING ISSUES & OPPORTUNITIES
5.0	<p><b>FNQROC Update</b></p> <ul style="list-style-type: none"> <li>• A new FNQROC Chair to be elected at the August Board meeting, held in Parliament House, ahead of the delegation visit with Ministers/Shadow.</li> <li>• The new FNQROC Board will be conducting a Mayoral Advocacy Delegation to STATE Government 11-13 August 2020, hosted by the Speakers Office. This will be a timely visit to raise regional priorities post-COVID and pre-State Elections. The post delegation report will be available via the FNQROC website.</li> <li>• FNQROC also working with Anne Stunzner (ex-Advisor to Hon Matthew Canavan MP) in advising the board around advocacy priorities/briefings/pitch.</li> </ul>
5.1	<p><b>FNQ Economic Development Conference 2021</b></p> <ul style="list-style-type: none"> <li>• FNQROC, EDA and RECoE were working in partnerships to deliver a FNQ Regional Economic Development Conference in October 2020. Due to the impacts of COVID this event deferred until March 2021, however we will hold a pre-conference planning session with the group in October to inform key topics and speakers around the theme of Economic Resilience and Toolkit Development. More information to follow.</li> </ul>
5.2	<p><b>RDA Update</b></p> <ul style="list-style-type: none"> <li>• D Carey reminded the group that they provide a fortnightly alert of current Grants &amp; Tenders and encouraged Intel sharing to ensure all known grants captured. Grant and Tender writing support (fee) available via RDA website.</li> <li>• Roundtable discussions re Grant Guru (subscription-based service) CRC going to explore further and will report findings.</li> <li>• Working with consultant Anne Stunzner (ex-Advisor to Hon Matthew Canavan) in redevelopment of 4 page strategy document</li> <li>• Ongoing key projects include Lakeland Irrigation Area Scheme, FNQ Plastics Industry (investigation into the viability of a recycled plastics facility in FNQ), Compost of a Farming Future (Green-waste compost use and production in commercial agriculture)</li> <li>• RDA Projects Expose 2020 postponed until further notice due to COVID impacts.</li> </ul>
5.3	<p><b>CRC Update</b></p> <ul style="list-style-type: none"> <li>• Focussed on <a href="#">Pathway to Recovery</a> and QRA Recovery Process re COVID impacts</li> <li>• Success for region in Film Industry with three back-to-back productions.</li> </ul>

Agreed Action/Recommendation from Meeting: 10 July 2020

ITEM #	ACTION ITEM / RECOMMENDATION	OWNER	STATUS
1	FNQROC to undertake review of the <b>Best Practice Guidelines for Cross Regional Events</b> and present for endorsement	FNQROC L Richardson	ADD to Oct Agenda
2	FNQROC to secure speakers with <b>Air BNB and Study Cairns</b> for June meeting	FNQROC L Richardson	Deferred to Oct Agenda
3	TTNQ to liaise direct with S Campbell (CRC) re PNG flights for <b>GBR Masters Games</b> , plus potential marketing \$'s as per new budget	TTNQ CRC	Off line action
4	ALL Councils to feed events (including community) to FNQROC for inclusion in the <b>Regional Event Mapping Calendar</b> (available via FNQROC website)	ALL Councils	On Going
5	FNQROC to circulate TTNQ links to <b>Social Distancing Signage</b>	FNQROC L Richardson	Complete
6	CRC to provide FNQROC with <b>COVID Planning Training Resources</b> once developed for sharing with other councils.	CRC J Thompson	
7	CRC/TTNQ to provide link to <b>online COVID training</b> for circulation	CRC TTNQ	
8	A Bartley to share <b>Funding Map</b> detailing how and where indigenous businesses can access funding and share <b>Scope of Services</b> once signed off.	DIDTID A Bartley	In Progress

*The meeting closed at: 12:30pm, followed by networking luncheon*

Next FNQ Economic Development Group Meeting	
Date / Time	Friday 23 October 2020
Location	CAIRNS