



## Who are we?



**13 Local Governments**

**17% of QLD Councils**

**316,663km<sup>2</sup>**

**1235km of eastern seaboard**

## We are the largest & fastest growing region in Northern Australia



**WE RANK**

**275,637 people**



(June 2017)

**inter-census pop. growth**



**+18,057**

**hinterland growth**



**+6,494**

**number of registered business numbers**



**employment in marine servicing activities**



**employment in aviation servicing activities**



**crops \$1B and growing**



**WE RANK 2ND FOR**



**Livestock: \$816m and growing**  
2nd to Central West Queensland

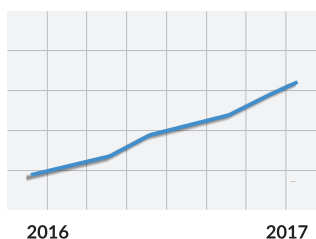
**Growth in employed workforce**  
2nd to Northern Territory

## OUR ECONOMY

**GRP**



**\$15.15B**



**2016/17**

International Exports - \$1.5B  
Domestic Exports - \$7.4B

Value of minerals produced has grown by 18% to



**\$807m**  
in the last year

**MANUFACTURING**



**26%**  
in the last 10 years

## BASE INDUSTRIES - output by industry



**TOURISM**  
**\$3.15B**

(TTNQ, YE March 2018)



**PRIMARY INDUSTRIES**  
**\$3.2B**



**MINING**  
**\$0.8B**



**CONSTRUCTION**  
**\$2.9B**



**MANUFACTURING**  
**\$2.4B**

Source: National Institute of Economic and Industry Research (NIEIR) ©2016. Compiled and presented in economy.id by .id, the population experts.

[www.fnqroc.qld.gov.au](http://www.fnqroc.qld.gov.au)



# OUR STRATEGIC ECONOMIC PRIORITIES



## 1 | Transport

History tells us that investment in transport infrastructure is a vital precursor to the economic growth and development of a region and the nation. Until this investment is made the FNQ region will fail to deliver on its vast potential. Resilient transport infrastructure to ensure connectivity across the region is essential; the current situation however is far from satisfactory and the state of the roads, rail and ports is an inhibitor to further exploit the vast untapped potential that FNQ North Queensland offers.



## 2 | Water and Energy

Reliable and affordable water and energy is also essential for the FNQ region if it is to have sustainable economic growth and development. COAG policies including Northern Australia White Paper, Regionalisation, Asian Market Access and Indigenous Advancement have identified the strategic importance of FNQ to economic and social development. FNQ has seasonal over and under water supply, bulk storage and control via new and enlarged dams is a key solution and offers the collateral benefits of hydroelectric power, tourism and lifestyle opportunities.



## 3 | Environment

Our region's world renowned natural assets, natural resources and environment are key factors in the economic success of the region. The region includes two World Heritage listed areas, the rainforests of the Wet Tropics and the reefs and waters of the Great Barrier Reef (GBR). To the west we have the Gulf Rivers Strategic Environment areas.

The economic success of our natural assets is evidenced by the growth in our largest industry, tourism, which is valued at over \$3.3 billion dollars. This is in addition to the contributions from the region's growing global reputation in primary industries, education, health, marine and aviation.

By deploying a combination of strategies to protect natural assets the region will be able to prosper and grow.



## 4 | Social Infrastructure

There is universal agreement that strong, resilient and healthy individuals, families and community play a vital role in building the ongoing prosperity, wellbeing and economic development of a region. It has been demonstrated that long term economic growth in the regions occurs through investment in human capital development.



## 5 | Communication

An equitable communication network for the region is essential if FNQ is to have sustainable growth and development. The size of FNQ means we are reliant on our communication networks whether this is mobile, broadband, fixed Wi-Fi or satellite. To be competitive in current marketplaces (national and international) and drive increased productivity and access to greater economic opportunities through a global marketplace our communication network is essential. FNQ has vast untapped potential for the development of an array of 'Agri Business', tropical expertise and tourism products which can be exported from the region. An equitable communication network will also support efficient and effective employment, government service delivery, education, health, workplace health and safety and social wellbeing.