

Cairns CBD Masterplan Revitalisation (including Florence Street Link Project)

Northern Australia Priority: Infrastructure to support growth

State Electorate: Cairns

Federal Electorate: Leichhardt

Council: Cairns Regional Council

Priority Recommendation

FNQROC seeks the Queensland Government to support the Cairns Regional Councils \$6m Building Better Regions Fund Application for the Florence Street Link Project.

Project Overview

The Cairns CBD Master Plan and Revitalisation initiatives aim to deliver a vibrant CBD that will support, strengthen and grow the local economy through increased employment, increased CBD visitation and improved business activity.

The initiatives also enhance safety and liveability for the community of Cairns.

A substantial upgrade to Florence Street (a significant CBD connecting corridor) is already planned. The proposed upgrades ('The Florence Street Link Project') include footpath, road and parking improvements and the installation of arbors providing consistent and complementary themes with the arbors situated at the recently completed Munro Martin Parklands.

The Florence Street Link Project has an estimated capital value of \$17.4M and would stimulate significant jobs and economic activity both during the construction phase and following completion.

Further complementary investment in support of the Cairns CBD Master Plan / Revitalisation will continue to be required in future.

Key Strategic Drivers

Economic	Activates and stimulates economic activity during construction and following completion including in the tourism, retail and arts sectors through increased CBD visitation
Social Enterprise	Improves public safety, amenity, connectivity and accessibility and creates a public realm that unites and further enhances major cultural attraction
Employment	Generates employment during construction and post completion
Tourism	Increase retail and tourism visitation and spend in revitalized CBD