



P.O. Box 359, CAIRNS QLD 4870
Telephone: (07) 4044 3038 Fax: (07) 4044 3837

MEDIA RELEASE

Saving Money

Ensuring community awareness and understanding of pest plant impacts is a priority for Local Councils across Far North Queensland.

Far North Queensland Councils recognised a very efficient way to promote weed awareness through the production of a localised Weed Identification Deck.

A 'Weed Identification deck' is a collection of weed identification cards that are small enough to fit easily in the glove box of a car and act as a convenient aid for weed recognition in a local area.

A localised deck of weed cards enhances the abilities of a Local Government to manage their weeds by improving individuals' capacity to identify weed infestations and subsequently apply appropriate control methods.

Unfortunately, many individual councils could not afford to produce these decks.

But with all councils united push to improve their communities' capacity to manage weeds, decks were purchased for 60% less.

For an individual shire to print a deck was to cost in excess of \$18.00 per deck. The collective regional order cost \$7.70 per deck.

These decks can now be obtained from your Local Government.

Photos

Attached to email – FNQ Regional Pest Management Officer Kirby Doak displays the new regional Local Councils WEEDECK.

For further information contact Kirby Doak on 07 4044 3518, 0427 147 939 or k.doak@cairns.qld.gov.au